



STILL SWITCHED ON switchboard



50TH ANNIVERSARY FUNDRAISING GALA

SPONSORSHIP PACKAGES AND TICKETS

A guide to sponsorship opportunities,
benefits and partner visibility



WEDNESDAY
25TH NOVEMBER
2026



PALM COURT
RESTAURANT
ON BRIGHTON PIER



6.30 – 11PM

STILL SWITCHED ON

50 years of LGBTQ+ community, connection and support.
One unforgettable night to celebrate it.

Join us for Brighton & Hove LGBT Switchboard's
50th Anniversary Fundraising Gala - an evening of
glamour, entertainment and celebration, marking an
extraordinary milestone in our history.

But this night is about more than looking back.

By becoming a sponsor, you'll help us continue providing vital services
for LGBTQ+ people across **Brighton & Hove, Sussex and beyond** -
supporting people through some of the most difficult moments in their lives,
building connection and community, and helping us keep
Switchboard switched on for the next 50 years.

Celebrate with us. Sponsor with purpose. Help shape what comes next.



Ready to get involved?

To express your interest, explore
sponsorship opportunities or
book tickets, visit:

www.bit.ly/the2026gala



If you'd prefer to talk
to us directly about
sponsorship, contact:

gala@switchboard.org.uk



You can also find the full
sponsorship package and
further Gala information at:

www.switchboard.org.uk/gala

HEADLINE SPONSOR

£10,000+

Exclusive Partnership

Be the exclusive Headline Sponsor of the Switchboard 50th Anniversary Gala,
with naming rights as "Switchboard 50th Anniversary Gala in partnership with [Your Organisation]"



PREMIUM EVENT PRESENCE

- ★ Exclusive event branding and lead logo across all gala materials
- ★ Opening welcome and closing thank you from our host, Ophelia Payne
- ★ One-minute speaking opportunity or presentation of the fundraising total
- ★ Premium on-screen recognition throughout the evening
- ★ Premium recognition in the printed programme



GUESTS

- ★ 6 complimentary tickets
- ★ Reserved VIP seating



MEDIA & PROMOTION

- ★ Featured organisation profile and logo on the Switchboard website
- ★ Dedicated social media announcement before and after the event
- ★ Recognition and quote included in the event press release



ADDITIONAL BENEFITS

- ★ One event sponsorship opportunity included (your choice)
- ★ Opportunity to display promotional material at the event
- ★ Opportunity to include an item in guest gift bags
- ★ Bespoke post-event impact report



YOUR IMPACT

RECOVER WITH PRIDE

Providing specialist LGBTQ+ affirming support, empowering people experiencing gambling harms and affected others to regain control, rebuild their lives and move forward with confidence and pride.

For tickets or sponsorship enquiries, email gala@switchboard.org.uk or register your interest at www.bit.ly/the2026gala

GOLD SPONSOR

£5,000

High-Profile Recognition



RECOGNITION

- ★ Sponsor acknowledgment from our host, Ophelia Payne
- ★ Prominent logo on event materials
- ★ On-screen recognition throughout the evening
- ★ Recognition in the printed programme



GUESTS

- ★ 4 complimentary tickets
- ★ Reserved VIP seating



MEDIA & PROMOTION

- ★ Dedicated sponsor post on social media
- ★ Logo and link on the Switchboard website
- ★ Recognition in the event press release



ADDITIONAL BENEFITS

- ★ Opportunity to display promotional material at the event
- ★ Opportunity to include an item in guest gift bags
- ★ Post-event impact summary



YOUR IMPACT

FROM SURVIVING TO THRIVING

Your sponsorship could help LGBTQ+ survivors of domestic abuse move beyond crisis, rebuild confidence and take back control of their lives.

For tickets or sponsorship enquiries, email gal@switchboard.org.uk or register your interest at www.bit.ly/the2026gala

RAINBOW SPONSOR

£2,500

Standout Event Visibility



RECOGNITION

- ★ Sponsor acknowledgement from our host, Ophelia Payne
- ★ Standard logo on event materials
- ★ On-screen recognition throughout the evening
- ★ Recognition in the printed programme



GUESTS

- ★ 2 complimentary tickets
- ★ Priority booking



MEDIA & PROMOTION

- ★ Logo on the Switchboard website
- ★ Inclusion in a shared sponsor post on social media



ADDITIONAL BENEFITS

- ★ Post-event impact summary
- ★ Opportunity to include an item in guest gift bags



YOUR IMPACT

NOBODY SHOULD GRIEVE ALONE

Creating a safe and understanding community where LGBTQ+ people can find connection and support through grief and loss.

For tickets or sponsorship enquiries, email gala@switchboard.org.uk or register your interest at www.bit.ly/the2026gala

COMMUNITY PARTNER

£250+

Supporting Our Community



RECOGNITION

- ★ Included in sponsor thank-you from our host, Ophelia Payne
- ★ Organisation name on selected event materials



GUESTS

- ★ Priority booking



MEDIA & PROMOTION

- ★ Organisation name listed on the Switchboard website
- ★ Included in a shared sponsor thank-you post on social media



ADDITIONAL BENEFITS

- ★ Post-event impact summary



YOUR IMPACT

FROM ISOLATION TO CONNECTION

Bringing older LGBTQ+ people together to build friendships, find belonging and reduce the loneliness too many experience.

For tickets or sponsorship enquiries, email gala@switchboard.org.uk or register your interest at www.bit.ly/the2026gala

SPONSORSHIP PACKAGES

	Headline Sponsor £10,000+ <i>one only</i>	Gold Sponsor £5,000	Rainbow Sponsor £2,500	Community Partner £250+
RECOGNITION				
Naming rights in the event title	✓	-	-	-
Exclusive event branding and lead logo across all gala materials	✓	-	-	-
Welcome and stage mention from host Ophelia Payne	✓	-	-	-
Press release quote	✓	-	-	-
Press release recognition	✓	✓	-	-
Branding on event materials	Lead or exclusive logo	Prominent logo	Logo	Organisation name on selected event materials
Recognition from the host	Opening welcome & closing thanks	Sponsor acknowledgement	Sponsor acknowledgement	Included in sponsor thank you
On-screen recognition throughout the evening	Premium positioning	✓	✓	-
Recognition in the printed programme	Premium positioning	✓	✓	-
GUESTS				
Complimentary tickets	6	4	2	-
Reserved VIP seating	✓	✓	-	-
Priority booking	-	-	✓	✓
MEDIA & PROMOTION				
Website recognition	Featured profile & logo	Logo & link	Logo	Name
Social media recognition	Dedicated announcement before & after the event	Dedicated sponsor post	Included in group sponsor post	Included in group sponsor post
ADDITIONAL BENEFITS				
One event add-on included (your choice)	✓	-	-	-
Opportunity to display promotional material at the event	✓	✓	-	-
Opportunity to include an item in the guest goody bags	✓	✓	✓	-
One-minute speaking opportunity or presentation of the fundraising total	✓	-	-	-
Post-event impact summary	Bespoke impact report	Impact summary	Impact summary	Impact summary

For tickets or sponsorship enquiries, email gala@switchboard.org.uk or register your interest at www.bit.ly/the2026gala

OPTIONAL SPONSORSHIP

Opportunities

These opportunities can be purchased independently
or added to any sponsorship package.

OPPORTUNITY	DONATION
 Entertainment Sponsor	£750
 Auction Sponsor	£500
 Event Photography Sponsor	£500
 Fundraising Game Sponsor	£400
 Raffle Sponsor	£300

YOUR GALA TICKET

£85 per person

YOUR TICKET INCLUDES:



Two-course meal



Welcome fizz or soft drink



Table wine or drinks



Goody bag

EVENING ENTERTAINMENT



Ophelia Payne

Your host for the evening, Brighton drag artist extraordinaire, bringing glamour, sparkle and show-stopping entertainment.



Suzi Ruffell

Award-winning stand-up comedian, writer and broadcaster.



Anubis

RuPaul's Drag Race UK star and award-winning entertainer, bringing opulent glamour and rich, soulful vocals.



Hannah Brackenbury

Brighton Fringe Best of the Festival winner, bringing brilliantly funny songs, sharp wit and musical flair.



WEDNESDAY
25TH NOVEMBER
2026



PALM COURT
RESTAURANT
ON BRIGHTON PIER



6.30 - 11PM

For tickets or sponsorship enquiries, email gala@switchboard.org.uk or register your interest at www.bit.ly/the2026gala